

wunder[werk]

more than organic

autumn/ winter 2015



wunderwerk stands for the interaction of fashionable design, comfortable fit and high quality sustainable manufacture throughout the entire production and delivery chain. Furthermore, wunderwerk avoids “plastics” as far as possible and does not use mineral oil based fabrics like Polyamid, Polyacryl etc. The Duesseldorf-based label appeals to fashion-oriented women and men who consciously combine fashion and sustainability. wunderwerk wants to be recognised not only as a fashion label with an ethical „green“ organic background, but as a „Love-mark“ which inspires customers emotionally. The production is mainly in Europe and always done in harmony with the environment, humans and animals.

Don't panic - it's organic!

































It's a smooth revolution

The Autumn / Winter 2015 collection is inspired by two of the most persistent influences of style. The mood of Parisian days of the late 60s meets the cool modern attitude of Scandinavian streetstyle. The counterparting influences, sophisticated classic and minimal efficiency, lead to a refreshing hybrid appearance in our collection. Materials as the printed polaroid silk and the elegance of suiting silhouettes remind of a decade, when true values were prevailing, but the inflammatory mood for change was already seizable. Times of tradition, times of super 8 films, times of blurred childhood memories. Everything seemed to be slower, but more significant and sustainable. This underlying mood returns an era to mind, where products still have values and quality is a matter of fact. This reminiscence give the product the value of sustainability back and invites to a conscious way of consumption. Even with those references to the past the expression of the collection is still updated. The modernism of Scandinavian streetstyle, in its minimal coolness and urban sportivity, enlives the sophisticated retro mood and creates an pulsating and progressive mix. The contrast of these two philosophies of style is also expressed by our color palette. The warm and earthy retro range contrasts with the monochrome black and white minimalism of nowadays' urban world. This true eclecticism creates a combination of two grand eras of style. The artistic beauty of Paris of the past and the cool sophistication of Scandinavia of the present create a base for an aesthetic amalgam of styles of the future: our autumn / winter 2015 collection.



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