



MICHAEL KROPAC

Co-director,
programm manager
and start-up coach

michael.kropac@cewas.org



DR. JOHANNES HEEB

Co-director
and start-up coach

johannes.heeb@cewas.org

QUESTIONS?

Get in touch

Email us: info@cewas.org
Call us: +41 (0) 41 971 00 78
Find out more: www.cewas.org



pages/CEWAS

APPLY

Applying to take part in the cewas start-up programme is quick and easy.

JUST FOLLOW THE 3 STEPS BELOW:



Go the cewas website:
www.cewas.org



Complete the application form
and tell us about your great idea!



Click submit

We'll then be in touch to discuss
your participation in more detail.

WE LOOK FORWARD TO HEARING FROM YOU!



APPLY NOW

BECOME A WATER AND SANITATION ENTREPRENEUR

2015 / 2016



The cewas start-up programme provides you with the skills, knowledge and networks you need to transform your idea into a working start-up.

SO YOU'VE GOT A GREAT IDEA

now you'd like...



... support to develop a strong and sustainable business model?



... practical advice and guidance from experienced sector experts?



... clear information on finance, accounting and how to get started?



... to collaborate and learn from other entrepreneurs in a shared working space?

WE CAN HELP!

The cewas start-up programme is designed with you in mind. Key business knowledge and practical skill development is combined with support from a diverse community of entrepreneurs and water sector experts.

OUR OFFER

OUR START-UP PROGRAMME

The course content provides you with everything you need to know to develop your idea, create a strong business model, perfect your pitch and launch and manage your business.

ONE TO ONE COACHING

Our expert coaches are here to help make your water and sanitation business happen! They can provide practical advice, facilitate introductions and connect you to sector opportunities.

ENTREPRENEURIAL COMMUNITY

The cewas community connects you to a broad range of experts and like-minded water and sanitation entrepreneurs to collaborate, exchange and develop your ideas.

FROM YOUR IDEA TO A SUSTAINABLE START-UP IN WATER AND SANITATION

Meet
the cewas
community



YAKU&YOU

Yaku&You engages in projects of Corporate Social Benefit (CSB) and water resources protection through Resource Recovery and Reuse (RRR) in Ecuador.



ACQUAWISE

Acquawise offers consulting in the management, operation and safety of water and sanitation systems.



"WASSER FÜR WASSER"

"Wasser für Wasser" raises funds for water and sanitation projects in the South by selling tap water in special "Wasser für Wasser" caraffes in restaurants in the North.

WHAT DO OUR PARTICIPANTS SAY?

RAFFAEL KÄNZIG, PHOSTER

"The cewas start-up programme made me acquire all the relevant skills in the shortest of times. But at the same time, it supported and accompanied me personally in my foundation phase for a whole year!"



JOSE-LUIS CARRASCO AND FÉLICIEN MAZILLE, AQUASIS

"Despite strong competition, cewas provided us with the relevant tools to carve out a niche in Switzerland and abroad."



CEWAS START-UP PROGRAMME

2015 / 2016

MODULE 1

BUSINESS DEVELOPMENT

Defining your idea

MODULE 2

MARKETING

Selling your idea

MODULE 4

FINANCES

Getting the numbers right

MODULE 3

OPERATIONS

Launching your business

MODULE 5

FUNDING

Structuring, managing and financing a project

COACHING

MAKING IT HAPPEN!

YOUR START-UP OPENS FOR BUSINESS!

WANT TO APPLY?

VISIT OUR WEBSITE:
www.cewas.org/apply

MODULE 1 BUSINESS DEVELOPMENT - DEFINING YOUR IDEA

Developing your business idea in the water and sanitation sector | 31 August – 25 September 2015

- Nail down what is unique about your idea
- Prototype your business with real customers

MODULE 2 MARKETING - SELLING YOUR IDEA

Marketing and communications for start-ups | 1 October – 16 October 2015

- Craft a compelling story for your start-up
- Pitch to the cewas community and get feedback

MODULE 3 FINANCES - GETTING THE NUMBERS RIGHT

Finances for start-ups | 22 October - 6 November 2015

- Decide the legal form of your start-up
- Develop and present your financial plan

MODULE 4 OPERATIONS - LAUNCHING YOUR BUSINESS

Launching and operating your business in the water and sanitation sector | 12 November – 11 December 2015

- Finalise and present your business plan
- Found and launch your business!

MODULE 5

FUNDING - STRUCTURING, MANAGING AND FINANCING A PROJECT

Proposal writing and project development | January 2016 (5 days)

- Learn how to secure the funding you need
- Use tools to develop, plan and execute your project
- Develop a real project and get it funded!

COACHING

Ongoing one-to-one coaching with sector experts | January – August 2016

- Our expert coaches will help you:
- Identify and benefit from sector opportunities
 - Make your business happen!
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