



Food Powder

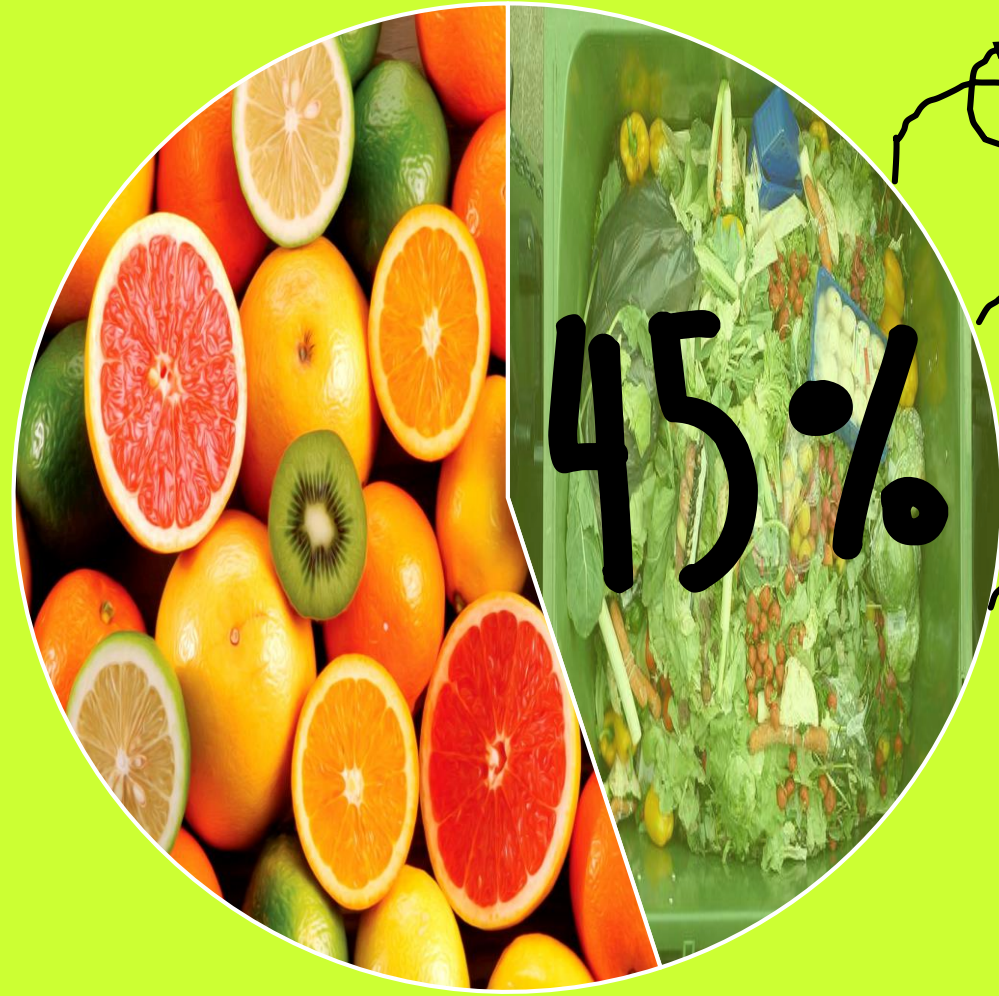
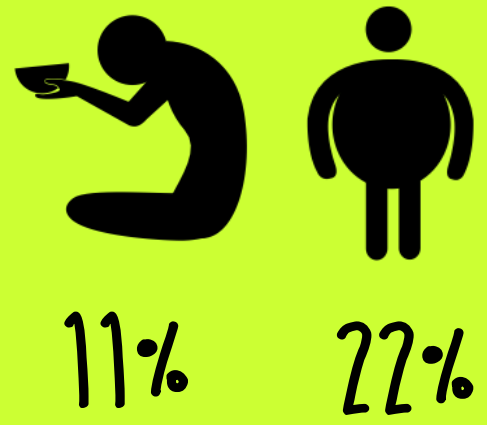


MISSION

WE GIVE REJECTED FOODS ANOTHER LIFE
BY UPCYCLING THEM INTO
NUTRITIOUS, SUSTAINABLE, AND DELICIOUS PRODUCTS,
FEEDING MORE PEOPLE!

PROBLEM: MALNOURISHMENT X FOOD WASTE

MALNUTRITION



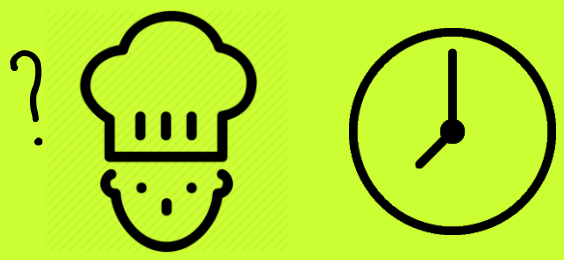
ECONOMIC LOSS



DISPOSAL COSTS



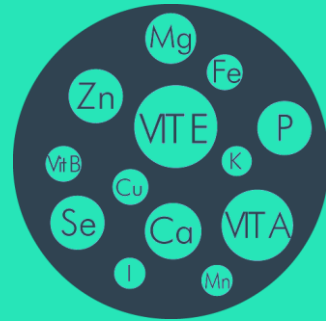
ENVIRONMENTAL IMPACT



SAVING FOOD WASTE = FEEDING MORE PEOPLE



EXTENDED
SHELF-LIFE



NUTRIENTS
PRESERVED

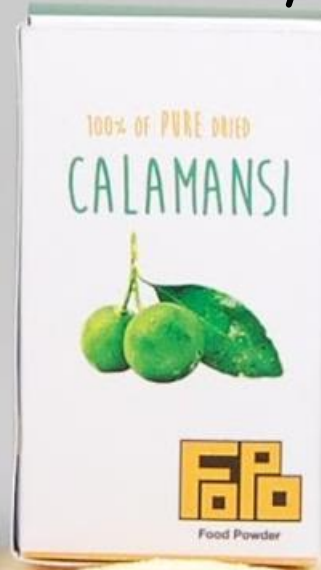


VERSATILE USAGE
WORLDWIDE



LOGISTIC COSTS
REDUCED

DISPOSAL COSTS
REDUCED



95% NUTRITION
PRESERVED



CONVENIENT



SIMPLIFIED LOGISTICS

COOKING & BAKING



CONFECTIONERY

JUICE & SMOOTHIE



TOPPINGS



SOUPS & SAUCES



EVERYONE CAN BECOME A FOOD HERO & FIGHT FOOD WASTE



THE WORLD LOVES



Christopher Kerth @chkerth · 2.04

Excited early adopters using @hellofopo for the first time.
Tasty! #TFFsummit2016



← ↻ 1 ❤️ 2 ⋮

Thought For Food polubili



AgroBioDiverse @AgroBioDiverse · 2.04

@tffchallenge @hellofopo Interesting. Technology based initiatives usually make the opposite assumption

← ↻ ❤️ 1 ⋮

Podgląd rozmowy



Nakasi Fortune @PictureitGreen · 2.04

.@hellofopo "Saving Food Deliciously"... they deserve many more rounds of applause #TFFsummit2016

← ↻ ❤️ 1 ⋮



Pedro L Rodriguez @plrodriguez · 2.04

.@hellofopo: Awesome presentation at #TFFsummit2016! Brilliant idea and can't wait to try it. Cheers!

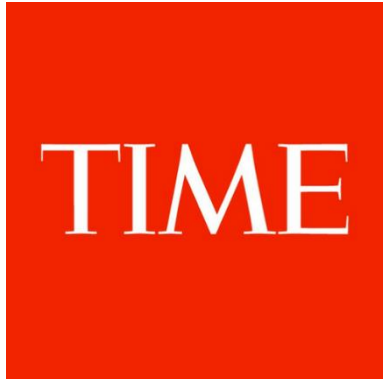
← ↻ ❤️ ⋮



Sophie Healy-Thow @SophieHealyThow · 2.04

@hellofopo Incredible work being done by these guys! "Saving Food Deliciously!" #TFFsummit2016 @tffchallenge

80+ MEDIA MENTIONS



LUND UNIVERSITY



THE TEAM



CEO

KNOWS THE BUSINESS
IN & OUT



CFO

FRANCHISED
PROFITABLE FOOD
BUSINESS



CMO

MEDIA CONNECTIONS
DESIGNER



SALES EXEC

7 YEARS SALES
EXPERIENCE IN FOOD



COO

CONNECTIONS WITH
LOGISTIC PARTNERS



Food Powder

SAVING FOOD, DELICIOUSLY!



HELLOFOPO.COM



FACEBOOK.COM/FOPOFOODPOWDER



TWITTER.COM/HELLOFOPO



INSTAGRAM.COM/HELLOFOPO

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